PARABLE

Brian Kelleher
General Manager

Brian Kelleher assumed the role of Parable Wines' General Manager in 2023, bringing with him a wealth of experience. Formerly Senior Vice President of Sales at Adobe Road Winery and GM at Elizabeth Spencer Wines, he navigated businesses through challenges with finesse.

With over two decades in the wine industry, his expertise spans various disciplines, from sales and marketing to vineyard relations. Joining Parable during a pivotal moment, Kelleher is committed to enhancing sales and marketing strategies, shaping the company's organizational framework. Beyond his professional endeavors, he finds fulfillment in coaching a softball team and cherishing moments with his family.